



# CITY OF MIDDLETOWN

11803 OLD SHELBYVILLE ROAD  
MIDDLETOWN, KY 40243

## BANNER APPLICATION

New Business \_\_\_\_\_  
Existing Business \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address of Business: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Property  
Owner \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
(If different than Business Owner)

### Proposed Banner Information

Dates requested for use of Banner \_\_\_\_\_

Banner size (height & length) \_\_\_\_\_

Total Sq. Footage \_\_\_\_\_ (Not to exceed 32sqft./12sqft for Historic District)

Banner placement on Property \_\_\_\_\_

### Additional Information Required

1. Drawing or photo of banner showing dimensions
2. Site plan or photo showing where banner will be placed on property

**I certify that the information contained on this form is complete and accurate and the required additional information listed above has been provided.**

Signature of Applicant \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

Signature of Property Owner \_\_\_\_\_

(If different than Applicant)

Approved  
By \_\_\_\_\_ Date \_\_\_\_\_

**You must be in compliance with your Middletown Property Taxes, Business License and Occupational taxes before a banner permit is approved.**

## *Banner Application Continued*

### **FEES**

- **NO CHARGE**

### **HISTORIC DISTRICT**

- **Historic District: Maximum sign or banner size is 12 sq. ft.**
- **Further restrictions for the Historic District may apply, see the City of Middletown sign ordinances or call Brittany Veto at City Hall (502) 245-2762**

### **TEMPORARY BANNERS**

- **New Business banners are allowed 30 days at the opening of the business**
- **Temporary banners are allowed 3 times per year for 10 days each**
- **Banners cannot exceed 32 sq. ft./12 sq. ft. for Historic District and cannot be freestanding. Banners must be attached to the building or staked tightly on the business property and free from the right of way.**

**Prohibited signs and banners included but not limited to: portable signs, balloons, mechanical reader boards, small freestanding signs, outdoor advertising signs such as yard stick up signs, banners or figures that flap in the wind, flags are prohibited except the American Flag. A complete list of prohibited banners and signs may be found in the City's Ordinances on our website [www.cityofmiddletownky.org](http://www.cityofmiddletownky.org). Any questions regarding what is acceptable may call or email Brittany at City Hall clerk@cityofmiddletownky.org or (502) 245-2762.**